Truckload Carriers Association

SMALL CARRIER UNIVERSITY

Join TCA for a 12-month program designed to educate small carriers in the areas of **Operations, Maintenance,** and **Safety Performance**.

Enrollees will be exposed to instruction, discussion, and business analysis designed to achieve optimal performance.

The sessions will be educational and will include 29 key business metrics, the definition and purpose of these performance indicators, and the Identification of accounts impacting the performance measurement. Students will be able to identify over and underperformance indicators and structure strategic recommendations for improvement or sustainment. Upon successful completion, the participants will be knowledgeable of TCA's Benchmarking Groups and prepared for enrollment/engagement in those groups.

Eligibility and Class Make-Up

Eligible Carriers
Less than 99 total power units across all modes

Class Structure
Each cohort will be made up of mixed haul modes.

Access to a Truckload Profitability Consultant
Leading the educational sessions and continuing conversation and guidance between sessions.

Student Commitment

To successfully complete the program students must submit required assignments and attend three 90-120 minute virtual class sessions.

Virtual Sessions are scheduled for:
> Thursday, July 27, 2023
> Thursday, October 26, 2023
> Thursday, January 25, 2024
> Annual Convention Class Session (March 2024, TBD)

Data Submittal: Participants are required to submit data monthly for the purpose of creating personal Metric Analysis.

Fees

Set-Up Fee: $299

Monthly Enrollment Fee:
$479 per month for 12 months of the program. Pay the full year and receive $100 discount on the setup fee.

Contact **Amanda Pearson** at (571)-444-0308 for more information and to begin the enrollment process.