



**SMALL CARRIER
UNIVERSITY**

Information Session

<https://truckload.org/small-carrier-university/>

What are the benefits of the Small Carrier University?

Targeted Education

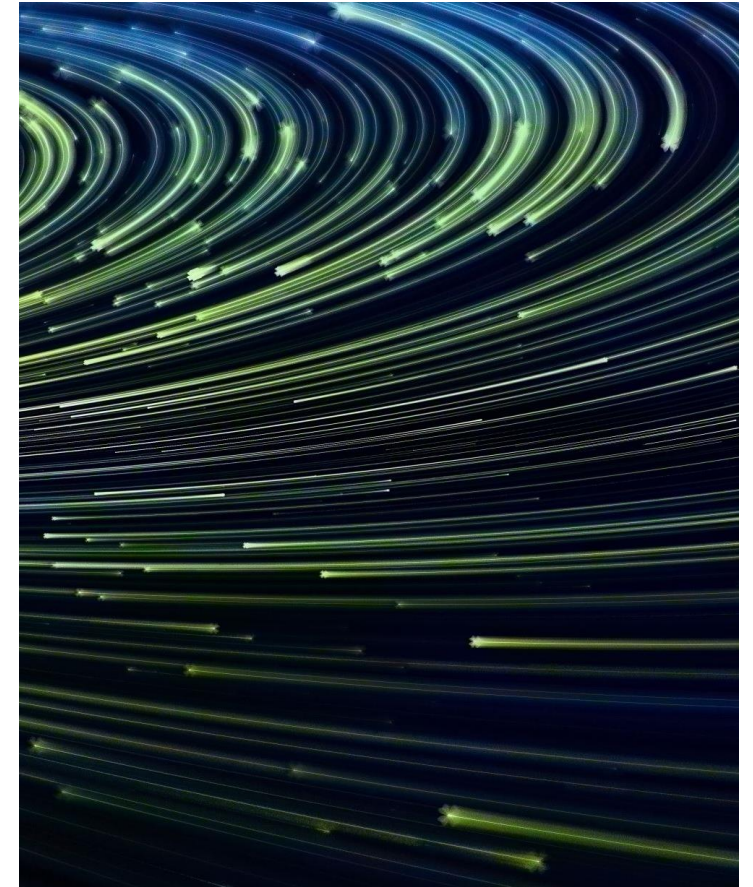
The program is specifically designed for carriers with fewer than 99 power units, addressing the unique challenges and opportunities faced by smaller operations.

Comprehensive Curriculum

This comprehensive approach provides a well-rounded education that can improve all aspects of a carrier's business.

Expert Guidance

Participants benefit from access to experienced industry professionals, including truckload profitability consultants.



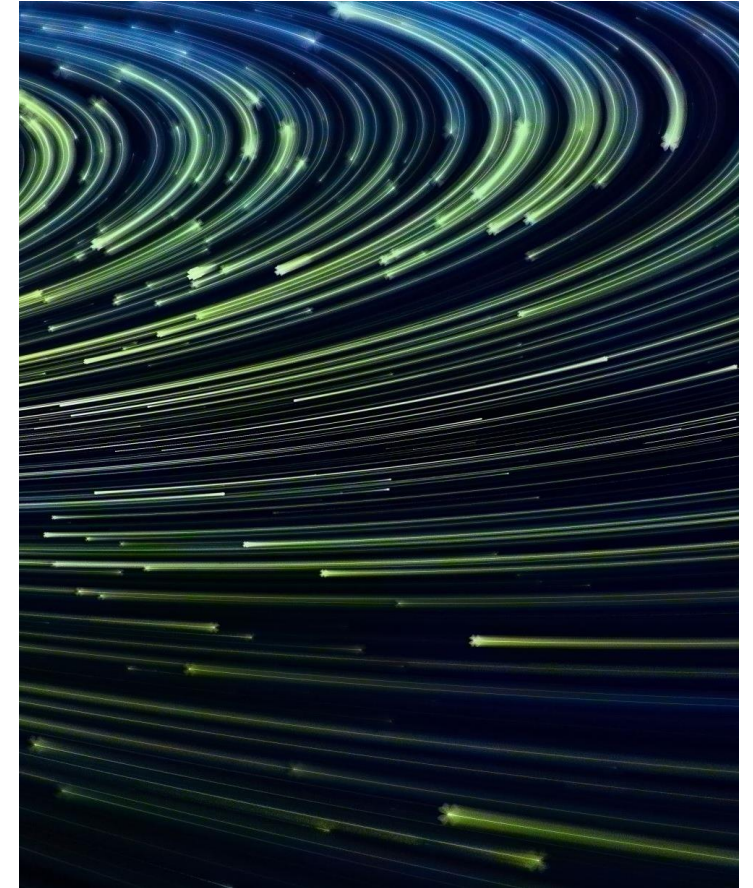
What are the benefits of the Small Carrier University?

Networking opportunities

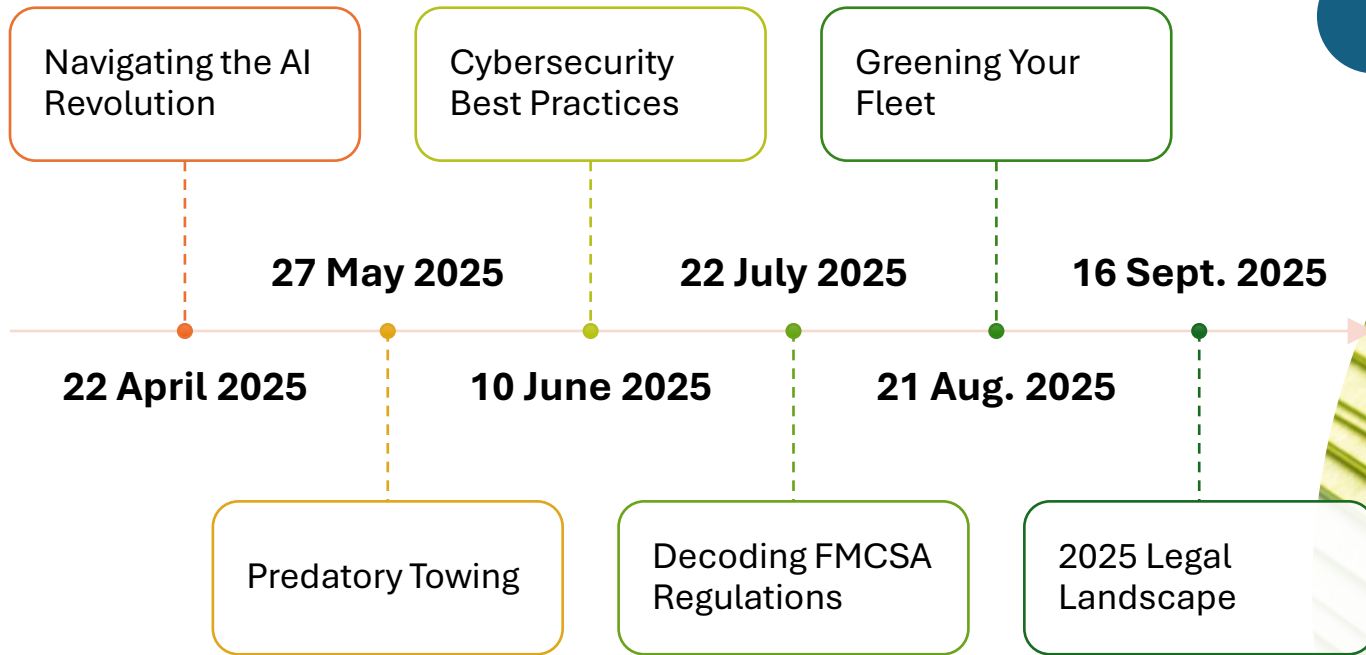
The program facilitates peer-to-peer networking, allowing carriers to connect with other small business owners and share best practices.

Access to valuable resources

The program also includes access to online educational modules, and other beneficial resources.



Automatic Enrollment

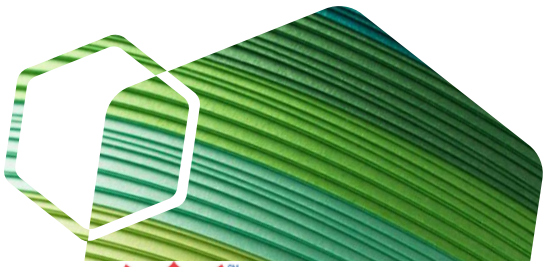


Online Course includes:

- Technology for the C-Suite
- Supply chain analytics: strategic insights
- Creating a culture of safety
- Essential trucking & logistics legal considerations

The graphic features the TCA logo (a shield with 'TCA' and a road) at the top. Below it, the text 'ONLINE LEADERSHIP SERIES' is displayed in blue, with 'ONLINE' in red. A red banner at the bottom contains the word 'BUNDLE' in white. Below the banner, the text '10 educational hours (a \$375 value)' is written in blue.

Online Component



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NATMI
North American Transportation Management Institute

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Small Carrier University

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📁 SCU: Welcome Message Preview Only

Edit

📁 SCU: Welcome Message

📁 SCU: Live Virtual Discussions

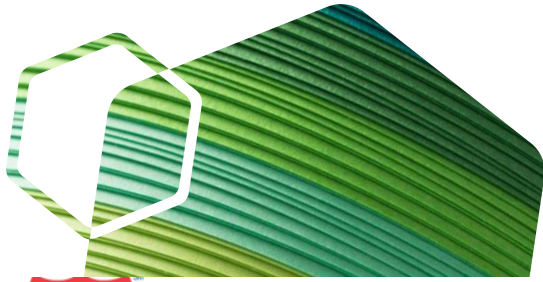
▶ 📁 SCU: Online Content

Welcome to the online component of the Small Carriers University, presented by the Truckload Carriers Association.

Within this course, you will find the following materials:

1. Live, Virtual Discussion
 - a. Schedule of events and links to join the Zoom meetings
 - b. Recorded content after the live airing
2. Curated content
 - a. Previously recorded content
 - b. Articles
 - c. Self-paced educational modules





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SCU: Live Virtual Discussions Preview Only

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SCU: Welcome Message

SCU: Live Virtual Discussions

SCU: Online Content

There will be five (5) 90-minute live, virtual meetings held every 6 weeks. Enrollees will have the opportunity to virtually network with other companies and hear from subject matter experts on key industry issues.

The virtual experience will take place via Zoom. Please click the access link (title of the session) to join the discussion:

June 4, 2025 - [Operations](#)

August 6, 2025 - [Maintenance](#)

October 1, 2025 - [Safety](#)

January 7, 2026 - [Culture & Recruitment](#)

February 18, 2026 - [Group Choice](#)

These sessions will be recorded, but we highly encourage live attendance so you can participate in the discussion. The recordings will be put in this section 2-3 days after the live airing.





Small Carrier University

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SCU: Welcome Message

SCU: Live Virtual Discussions

SCU: Online Content

Fuel Programs

SCU Module: Fuel Programs

Fuel Program Articles

Staffing

Regulatory Environment

SCU: Online Content **Preview Only**

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This section of the Small Carriers University contains curated content in the following topics:

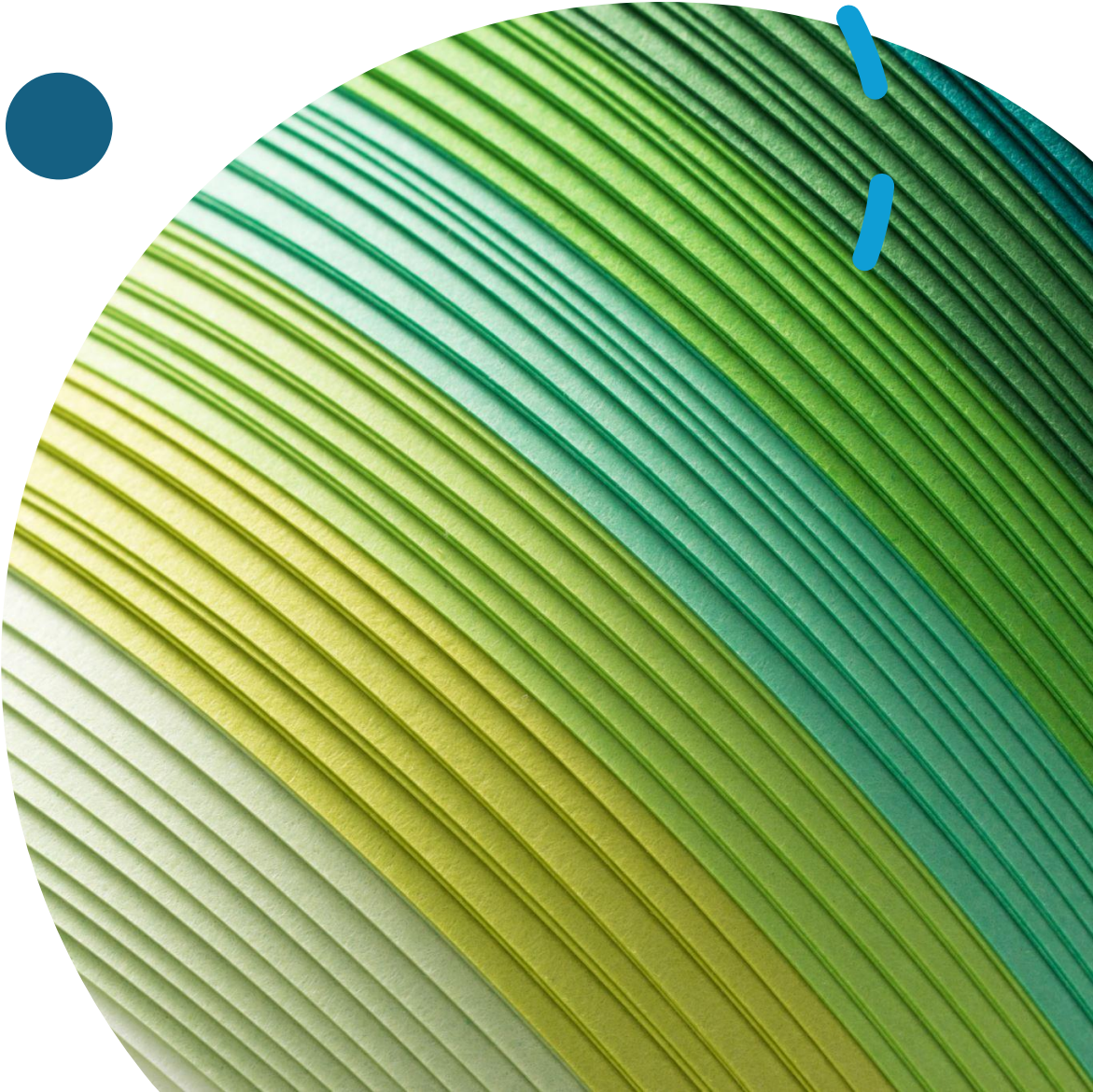
- Fuel programs
- Staffing
- Regulatory environment
- Financials
- Maintenance
- Marketing/Sales
- Budgeting/forecasting
- Culture
- KPIs
- Owner/operator / Lease purchase programs
- Equipment
- Safety
- Systems

Instructions:

1. Enable pop-up windows for your browser. The curated video components will open in a separate window, but the system will navigate you back to the main menu once you've completed watching the videos.
2. Open each section by either clicking the next button at the top right of the course or by clicking on the expand arrow in the left navigation area and click into any of the components within the section.



What's the format for the live virtual discussions?





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Questions?

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